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IDENTITY THEFT EXPERT TO LEAD ANTI-FRAUD WORKSHOP JUNE 14

Atlanta, Ga., June 7, 2006 – J. R. Wilson, President of Patriot Dealer.com, will share identity theft prevention tips and tactics during a workshop slated for inclusion in the 2006 National Automotive Finance (NAF) Association conference, scheduled for June 12-14 in Fort Worth, Texas.

“Losses are beginning to mount for the automobile industry as false identification is being used to purchase vehicles that are never paid for,” said NAF Executive Director Jack Tracey. “J. R. Wilson will be serving on a panel that will be addressing this issue. He brings a background and a unique perspective to this topic and his session will help dealers and finance companies combat this growing threat.”

On June 14 at 12:30 p.m., Wilson will sit shoulder-to-shoulder with U. S. Secret Service Agent Ed Donovan and CMSI President Chip Riordan to discuss fraud prevention strategies such as employing anti-fraud technology like Wilson’s identity authentication tool Smart D. An online, interactive system, SmartID is accessed through Wilson’s OFAC compliance service Web site www.patriotdealer.com. The easy-to-use tool is specifically designed to avoid fraud at the point of purchase by scouring a database of over 4,000 sources and 33 billion records to formulate personalized questions for the applicant. Only when the potential customer correctly answers the questions can the sale move forward.

“It’s the only, pro-active identity authentication tool available,” Wilson explained. And now that PatriotDealer has submitted a patent application to the U.S. Patent and Trade Office, Wilson hopes to ensure that Smart ID is the only tool of its kind—anywhere.

“We don’t want dealers or consumers to be confused by a potential flood of other products that try—and fail—to mimic Smart ID’s process,” Wilson said. “Other services only either report discrepancies in name, address or Social Security number on file, or they only verify that an identity *exists*—not that the identity belongs to the person applying for credit. We want to make sure dealers know where to turn for the only true identification authentication system available.”

Wilson is dedicated to educating consumers and businesses about tools like SmartID and other methods of identity theft prevention. Widely considered an expert on the subject—Wilson was featured in an Atlanta Journal Constitution article in March, and has been called upon to help draft an anti-fraud bill for the Georgia General Assembly—Wilson has shared his expertise during other high profile industry conferences such as the Association of Automobile Internet Sales Professionals’ March 2006 conference.

“(Wilson) has a unique perspective and background on this increasingly critical issue that’s confronting automotive dealers,” said AAISP President Lloyd Richardson.

For Wilson, it’s all in a day’s work. “It is extremely important to engage financial lenders in dialogue about the best practices of fraud prevention because they’re facing record losses,” Wilson said. “I want to do all I can to educate businesses and consumers about this crime.”

About PatriotDealer.com

PatriotDealer.com, established in 2002, is the most recognized OFAC compliance service in the industry with a customer base that includes some of the largest dealership groups in the country. Its online identity verification system, Smart ID, was launched in 2005 to provide dealerships with a unique and immediately accessible method to fight the type of identity fraud that costs billions of dollars to businesses annually. PatriotDealer.com is headquartered in Alpharetta, GA.